



**Cowtown Countdown:
Cattlemen and Women to Gather in Fort Worth**

(WASHINGTON) – As you begin making plans for the holidays, be sure to mark your calendar for the [U.S. Cattlemen's Association's \(USCA\) 16th Annual Meeting](#), which will be held December 1-2, 2023, at the Embassy Suites in downtown Fort Worth and made possible by support from [Ag Risk Advisors](#) and [Better Fed Foods](#).

Producers from across the U.S. will meet to discuss policy resolutions, nominate leadership candidates, and discuss the past year's successes and the organization's priorities for the year ahead. Following the business meeting, invited speakers will take the stage for conversations on the current state and future of the U.S. cattle industry.

One topic deserving of consumers' and producers' attention – the use of mRNA technology in livestock vaccines. Though there are no mRNA vaccines licensed for use in beef cattle in the U.S., there is ongoing research and development underway to bring a product to market.

Proponents of the technology cite faster manufacture and deployment of vaccine in endemic situations, such as a foot-and-mouth disease outbreak. Opponents of the technology point to the lack of publicly available knowledge on how the short- and long-term impacts of vaccines utilizing mRNA technology on both the health and well-being of the animal of the humans who consume the resulting meat products.

The U.S. Cattlemen's Association strongly supports truth in labeling on consumer goods and full transparency throughout the supply chain. At this meeting, the National Institute for Animal Agriculture will host a panel discussion to explore all sides of the issues and answer audience questions.

In addition, Brett Crosby of BeefBasis.com will host a workshop on market risk management training and share tools and strategies that producers can start using today to help make marketing decisions. Attendees of the workshop will receive a one-year complimentary subscription to a highly sought after industry analytics platform.

USCA will also host a live auction fundraiser dinner on Friday evening – including a drawdown raffle for a Kubota UTV. The general public is invited to join and bid on items to help us fundraise for another successful year of advocating for Texans' favorite protein.

For more information or to register for the meeting, visit www.uscattlemen.org/meeting_registration or call USCA's Executive Vice President Lia Biondo at (202) 870-1552.

Register Today!

THANK YOU TO OUR 2023 SPONSORS



SUPPORT OUR WORK:

USCA is funded through individual annual membership donations from U.S. beef producers and consumers. We can't do what we do without your support. [Become a member today](#) and keep us working towards a strong, profitable future for the U.S. cattle industry.

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